

SPOTLIGHT ON SEVEN (4:45) STATION MONITORING REPORT AE9/11 TRUTH

MONITORING REPORT DEFINITIONS:

(+) - DENOTES PARENT/SATELLITE DATA COMBINED

(C) DENOTES CABLE FEED TO MARKET

(NA) - DENOTES AUDIENCE ESTIMATE NOT AVAILABLE

Rank	DESIGNATED MARKET AREA (DM % OF US	STATION	CITY	NUMBER OF AIRINGS		AUDIENCE ESTIMATE	
				PRIME	NON-PRIME		
1	New York, NY	6.377	WNYE	New York, NY	1	3	133,600
2	Los Angeles, CA	4.808	KLCS	Los Angeles, CA	2	3	88,300
3	Chicago, IL	3.043	WYIN	Merrville, IN	2	2	71,400
4	Philadelphia, PA	2.578	WPPT	Philadelphia, PA	2	2	68,300
6	Washington DC	2.198	WVPY	Front Royal, VA	2	3	46,100
			WNVC	Falls Church, VA	2	3	46,100
16	Miami-Ft. Lauderdale, FL	1.535	WXEL	W.Palm Beach, FL(C)	3	5	Cable
18	Orlando-Daytona Beach-Melbourn	1.395	WDSC	Daytona Beach, FL	3	4	53,800
20	Sacramento, CA	1.231	KVIE	Sacramento, CA	2	3	58,600
25	Indianapolis, IN	0.985	WFYI	Indianapolis, IN	4	3	55,200
			WIPB	Muncie, IN	3	5	53,700
28	Nashville, TN	0.919	WCTE	Cookeville, TN	3	4	NA
29	San Diego, CA	0.917	KPBS	San Diego, CA	1	4	17,800
34	Columbus, OH	0.820	WOSU	Columbus, OH	3	3	84,600
37	Cincinnati, OH	0.774	WCET	Cincinnati, OH	2	3	108,600
36	West Palm Beach-Ft. Pierce, FL	0.775	WXEL	West Palm Beach, FL	3	3	69,800
39	Las Vegas, NV	0.695	KLVX	Las Vegas, NV	3	4	70,400
41	Jacksonville, FL	0.645	WJCT	Jacksonville, FL	2	2	30,400
44	Birmingham, AL	0.623	WBIQ	Birmingham, AL	3	3	37,600
46	Albuquerque-Santa Fe, NM	0.606	KENW	Portales, NM	3	3	29,800
50	New Orleans, LA	0.575	WLAE	New Orleans, LA	3	3	127,600
53	Ft. Myers-Naples, FL	0.527	WGCU	Fort Myers, FL	3	3	66,700
57	Mobile, AL-Pensacola, FL	0.485	WEIQ	Mobile, AL	3	3	25,600
			WSRE	Pensacola, FL	3	4	37,300
58	Tulsa, OK	0.476	KRSC	Tulsa, OK	2	4	48,200
59	Albany-Schenectady-Troy, NY	0.468	WMHT	Schenectady, NY	3	3	84,200
62	Little Rock, AR	0.442	KETS	Little Rock, AR	3	4	86,400
			KETG	Arkedelphia, AR	3	4	+
			KEMV	Mountainview, AR	3	4	+

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				PRIME	NON-PRIME		
69	Roanoke-Lynchburg, VA	0.359	WBRA	Roanoke, VA	2	3	32,900
			WSBN	Norton, VA	2	3	Cable
			WMSY	Marion, VA	2	3	Cable
70	Spokane, WA	0.357	KCDT	Coeur D'Alene, ID	2	4	32,500
			KUID	Moscow, ID	2	4	32,500
72	Wichita-Hutchinson Plus, KS	0.354	KDCK	Dodge City, KS	3	3	NA
			KOOD	Hays, KS	3	3	31,900
			KSWK	Lakin, KS	3	3	+
73	Springfield, MO	0.349	KOZK	Springfield, MO	3	3	62,400
74	Charleston-Huntington, WV	0.343	WPBY	Huntington, WV	3	4	46,800
79	Huntsville-Decatur-Florence, AL	0.338	WFIQ	Florence, AL	3	3	NA
			WHIQ	Huntsville, AL	3	3	35,300
80	Toledo, OH	0.325	WGTE	Toledo, OH	2	3	19,400
81	Madison, WI	0.321	WHA	Madison, WI	2	4	33,700
83	Harlingen-West Loco-Brnsville, TX	0.310	KMBH	Harlingen, TX	3	3	66,900
84	Portland-Auburn, ME	0.308	WCBB	Augusta, ME	3	3	65,400
			WMED	Calais, ME	3	3	+
			WMEA	Bidderfork, ME	3	3	+
85	El Paso, TX-Las Cruces, NM	0.307	KCOS	El Paso, TX	2	3	25,600
86	Shreveport, LA	0.300	KLTS	Shreveport, LA	3	3	73,500
88	Champaign-Springfield-Decatur, IL	0.295	WEIU	Charleston, IL	3	4	NA
			WILL	Urbana, IL	3	4	39,400
			WSEC	Jacksonville, IL	3	4	39,400
91	Colorado Springs-Pueblo, CO	0.290	KTSC	Pueblo, CO	2	3	51,300
92	Chattanooga, TN	0.285	WNGH	Chatsworth, TN	3	4	NA
94	Baton Rouge, LA	0.274	WLPB	Baton Rouge, LA	3	3	63,200
95	Jackson, MS	0.265	WMAU	Jackson, MS	2	4	40,600
			WMPN	Jackson, MS	2	4	40,600
96	Burlington, VT-Plattsburgh, NY	0.265	WCFE	Plattsburgh, NY	4	4	48,900
			WETK	Burlington, VT	3	3	95,300
			WLED	Littleton, NH	3	3	+
			WVER	Rutland, VT	3	3	+
			WVTA	Windsor, VT	3	3	+
			WVTB	St. Johnsbury, VT	3	3	+
99	Tri-Cities, TN-VA	0.255	WETP	Marion, VA	3	3	NA
		8.298		Norton, VA	3	3	NA
			44				
101	Fort Smith, Fayetteville, AR	0.248		Ft. Smith, AR	3	4	27,400
102	Boise, ID	0.244	KAID	Boise, ID	3	4	52,800
103	Davenport-Rock Isl., IA-Moline, IL	0.243	KQIN	Davenport, IA	3	4	48,100
			WQPT	Moline, IA	4	5	27,300

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				PRIME	NON-PRIME		
110	Ft. Wayne, IN	0.223	WFWA	Ft. Wayne, IN	4	4	61,300
113	Sioux Falls-Mitchell, SD	0.214	KCSD	Sioux Falls, SD	2	3	33,800
			KDSD	Aberdeen, SD	2	3	+
			KESD	Brookings, SD	2	3	+
			KSMN	Worthington, SD	2	3	39,800
			KTSD	Pierre, SD	2	3	+
			KUSD	Vermillion, SD	2	3	32,400
118	Yakima-Pasco-Richland-Kennewic	0.202	KTNW	Richland, WA	4	4	40,800
			KYVE	Yakima, WA	4	4	40,800
120	Peoria-Bloomington, IL	0.198	WTVP	Peoria, IL	4	4	47,100
122	Montgomery-Selma, AL	0.193	WAIQ	Montgomery, AL	3	3	39,900
			WDIQ	Dozier, AL	3	3	+
			WGIQ	Louisville, AL	3	3	+
			WIIQ	Demopolis, AL	3	3	+
123	Lafayette, LA	0.190	KLPB	Lafayette, LA	3	3	41,400
129	La Crosse-Eau Claire, WI	0.174	WHLA	La Crosse, WI	3	4	40,600
			WHWC	Menomonie, WI	3	4	+
131	Chico-Redding, CA	0.160	KIXE	Redding, CA	3	4	38,100
132	Amarillo, TX	0.151	KACV	Amarillo, TX	3	3	31,600
133	Columbus-Tupelo-Wst. Point, MS	0.151	WMAB	Columbus, MS	2	4	19,300
			WMAE	Columbus, MS	2	4	19,300
134	Wausau-Rhineland, WI	0.148	WHRM	Wausau, WI	4	4	46,900
			WLEF	Park Falls, WI	4	4	+
135	Medford-Klamath Falls, OR	0.145	KFTS	Klamath Falls, OR	4	4	NA
139	Duluth, MN-Superior, WI	0.141	WDSE	Duluth, MN	4	4	42,600
144	Topeka, KS	0.144	KTWU	Topeka, KS	2	2	15,100
151	Anchorage, AK	0.117	KAKM	Anchorage, AK	4	4	53,800
			KYUK	Bethel, AK	4	4	NA
153	Joplin, MO-Pittsburg, KS	0.113	KOZJ	Joplin, MO	4	4	37,400
155	Biloxi-Gulfport, MS	0.109	WMAH	Biloxi-Gulfport, MS	2	4	18,300
160	Terre Haute, IN	0.103	WVUT	Vincennes, IN	3	4	30,400
159	Bangor, ME	0.104	WNEB	Orono, ME	3	4	31,200
161	Binghamton, NY	0.100	WSKG	Binghamton, NY	3	5	51,200
162	Idaho Falls-Pocatello, ID	0.094	KISU	Pocatello, ID	2	4	28,100
163	Bluefield-Beckley-Oak Hill, WV	0.092	WSWP	Grandview, WV	3	3	22,300
169	Rapid City, SD	0.080	KBHE	Rapid City, SD	2	3	30,400
			KPSD	Eagle Butte, SD	2	3	+

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170	Lake Charles, LA	0.080	KLTL Lake Charles, LA	3	3 42,900
171	Dothan, AL	0.080	WBIQ Birmingham, AL, (C)	3	3 Cable
173	Clarksburg-Weston, WV	0.087	WNPB Morgantown, WV	2	2 14,800
174	Quincy, IL-Hannibal, MO-Keokuk, I	0.079	WMEC Macomb, IL WQEC Quincy, IL	2 2	3 3 12,400 +
176	Jackson, TN	0.076	WLJT Lexington, TN	2	2 19,300
177	Bowling Green, KY	0.068	WKYU Bowling Green, KY	3	4 NA
178	Alexandria, LA	0.068	KLPA Alexandria, LA WPBS Watertown, NY	4 3	5 3 37,800 42,200
180	Marquette, MI	0.068	WNMU Marquette, MI	2	2 36,900
181	Watertown, NY	0.067	WNPI Norwood, NY WPBS Watertown, NY	3 3	3 3 + 41,300
183	Jonesboro, AR	0.065	KTEJ Jonesboro, AR	3	3 18,700
190	Twin Falls, ID	0.056	KGBH Filer, ID KIPT Twin Falls, ID	3 3	3 3 17,200 17,200
191	Meridian, MS	0.055	WMAW Meridian, MS	4	4 17,800
193	Greenwood-Greenville, MS	0.052	WMAO Greenwood, MS	4	4 17,300
198	Casper-Riverton, WY	0.047	KCWC Riverton, WY KWYP Laramie, WY	2 2	4 4 21,600 21,600
203	Fairbanks, AK	0.021	KUAC Fairbanks, AK	4	4 37,800
206	Presque, Isle, ME	0.023	WMEM Presque Isle, ME	3	4 24,800
207	Juneau, AK	0.023	KTOO Juneau, AK Bethel, AK	3 3	3 4 35,700 NA
TOTAL % OF U.S.HHs: 44.893					
TOTAL NUMBER OF STATIONS 127					
TOTAL NUMBER OF AIRINGS PRIME VIEWERS (7PM-11PM) 361					
TOTAL NUMBER OF AIRINGS NON-PRIME VIEWERS (5AM-7PM): 441					
TOTAL PROGRAM AUDIENCE ESTIMATE: 4,144,400					
TOTAL NUMBER OF AIRINGS: 835					